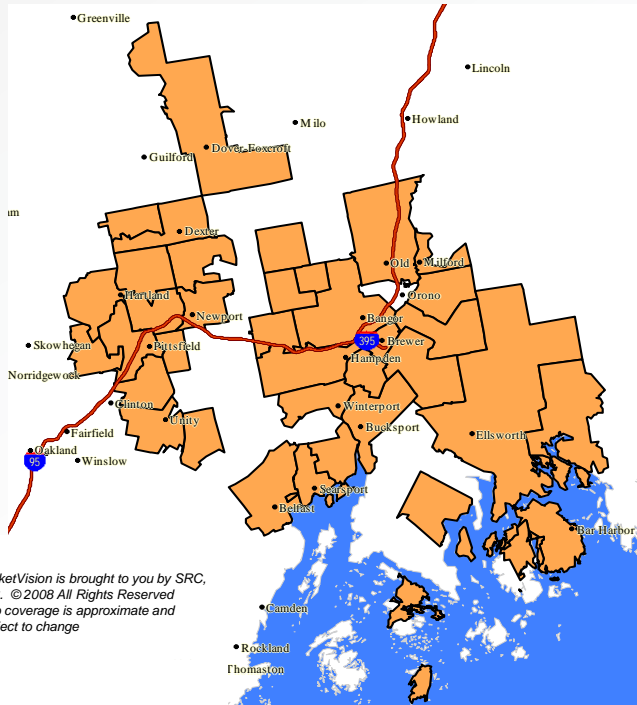


TIME WARNER CABLE MEDIA SALES NORTHEAST REGION

Bangor Zone Snapshot



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Map coverage is approximate and subject to change

# of Insertable Nets	Ad Insertable Universe
39	41,500

Bangor Zone Zips & Town Names

Bangor	04401	Kenduskeag	04450
Bar Harbor	04609	Lamoine	04605
Belfast	04915	Levant	04456
Blue Hill	04614	Milford	04461
Bradley	04411	Mount Desert	04660
Brewer	04412	Newport	04953
Bucksport	04416	Old Town/Indian Island	04468
Burnham	04922	Orono	04469
Canaan	04924	Orrington	04474
Carmel	04419	Palmyra	04965
Corinna	04928	Pittsfield	04967
Corinth	04427	Searsport	04974
Deer Isle	04627	Sorrento	04677
Detroit	04929	Southwest Harbor	04656
Dexter	04930	St. Albans	04971
Dover-Foxcroft	04426	Stockton Springs	04981
Eddington	04428	Stonington	04645
Ellsworth	04605	Sullivan	04664
Franklin	04634	Thorndike	04986
Glenburn	04401	Tremont	04612
Hampden	04444	Trenton	04605
Hancock	04640	Unity	04988
Hartland	04943	Veazie	04401
Hermon	04401	Verona	04416
Holden	04429	Winterport	04496

General Demo Information	Bangor
Households	74,424
Population by Race	177,767
White Alone	96.3%
African-American	0.5%
Other Races	3.2%
Own or Rent	
Owner Occupied	72.2%
Renter Occupied	27.8%
Avg. HH Income	\$54,372
Avg. Per Capita Income	\$23,597
Gender	
Male	48.6%
Female	51.4%
Age Range	
C17 & Under	21.6%
A18-24	9.7%
A25-34	12.5%
A35-54	29.4%
A55-64	13.2%
A65+	14.7%
Median Age	40.8
Education	
Less than 9th grade	3.6%
Some High School, no diploma	6.8%
High School Graduate	36.9%
Some College, no degree	18.9%
Associate Degree	9.3%
Bachelor's Degree	15.4%
Graduate Degree	9.2%

AGS Demographic data © 2008 by Experian/Applied Geographic Solutions. Current year data is for the year 2008.
Scarborough data, collected from August 2007 to September 2008, has been profiled and integrated into the MarketVision site.
The profiles were created using MOSAIC clusters, and SRC segmentation technology. Even though questions may be asked at the Household level, response is in terms of Adults 18+.